



MIDLAND CENTER CITY AUTHORITY MINUTES  
Wednesday, December 17, 2014, 3:00 P.M.,  
Council Chambers, Midland City Hall, Midland, Michigan

Call to Order: 3:00 p.m.

Attending - Kozuch, Schloemann, Miles, Shaffner

Absent – Chappel, Ginis, Lynch,

Staff Attending – Tisdale

Kozuch presented the minutes of regular meeting of October 15, 2014 (board did not meet in November). Miles moved for approval seconded by Shaffner. The minutes were unanimously approved.

Tisdale shared a photo taken in November of a gathering of donors to the Center City signs project. The photos was taken to commemorate the end of the project and to thank the donors.

Tisdale reported that the Entrance Ways Initiative Fund of the Midland Area Community Foundation generously granted \$150,000 for the startup of the CCA Façade Improvement Program. The Program guideline document is being fine-tuned by the Physical Improvements committee. The CCA plans to open the program up to applicants in February 2015 and introduce the program to the district at a meeting on January 21. More details to follow.

Tisdale reviewed the 2014 accomplishments of the board and its various committees and introduced the 2015 Plan of Work for each committee.

Kozuch asked for Public Comments (unrelated to items on the agenda). No public was present.

#### Committee Reports

Governance and Sustainability – Tisdale reported that this committee began work to plan development of the 2015-16 CCA budget and will pick that up again in January.

Marketing – Schloemann reported that marketing had a busy month in November with three district events, has been working to revamp the section leader program and is planning a social event to introduce the Center City Façade Program on January 21. More information to follow.

Physical Improvements - Kozuch reported that PI has met with both the City Engineering and Planning Departments and is working to identify a public improvement project for the district and is also working on a concept proposal for the Center City Overlay District regarding sign regulations.

Report of the Chairperson – Vice Chair Kozuch reported that both the former Ponderosa and Papa John's buildings have been demolished and the new CVS site is under construction. A new bridal store called Blue Gardenia has opened in the Gaslight Square and Enterprise Rental Car has opened at Washington and Saginaw.

Meeting adjourned: 3:25 p.m.